

The North American Raspberry & Blackberry Conference



Ventura, California
February 21-24, 2018
Join us there!



The North American Raspberry & Blackberry Conference will bring in attendees from the region, the United States, and the world – growers, scientists, and industry.

It will include a full-day tour, two days of educational sessions and trade show, and lots of opportunity for networking.

Organized by the North American Raspberry & Blackberry Association, this conference is the **ONLY** annual national event for the caneberry industry.

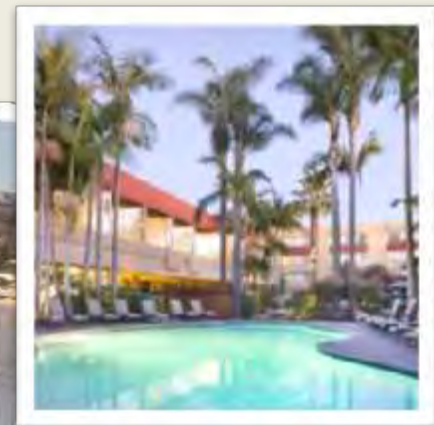
This conference was last on the West Coast in 2013 (Portland) and 2010 (Monterey).



Ventura is a prime location for this conference.

- The location in a major berry producing area will make for an excellent conference tour. Local growers, industry, and extension are helping plan the program.
- The weather, the beach, and Ventura-area attractions will make the conference a vacation as well.

Our host hotel is the [Ventura Beach Marriott](#).





We invite you to become a conference sponsor or exhibitor.

- Show your support for the caneberry industry.
- Showcase your business or organization.
- If you are local, help promote your region to visitors.

Help make this conference a success!



Sponsor Benefits

- All sponsor logos and contact information included in the program.
- All sponsor logos posted on the conference web page. Grand and Host sponsor logos included in the registration brochure.
- All sponsors receive complimentary membership in the North American Raspberry & Blackberry Association.
- Sponsorships can be attached to a specific meal, break, event, or presenter.
- Exhibit space included in most sponsor levels – you can also sign up as an exhibitor without being a sponsor.

All breaks will take place in the trade show area for maximum traffic.



Sponsorship Levels

Grand Sponsor \$10,000

(Up to two only) 3 representatives, full exhibit table

Host Sponsor (up to five only) \$5,000

(Up to five only) 2 representatives, full exhibit table

Platinum Sponsor \$2,500

One representative, full exhibit table

Gold Sponsor \$1000

One representative, half exhibit table

Silver Sponsor \$500

Shared exhibit table

Bronze Sponsor \$300

Shared exhibit table

Exhibitor Only \$500

Full exhibit table, one representative. No special recognition.

Additional representatives may be added.



Special Sponsorship Opportunities

- Opening Reception
- Tour Luncheon (Hansen Ag Center)
- Continental Breakfast
- Conference Lunch (includes NARBA Annual Meeting)
- Morning/Afternoon Breaks
- Poster Session Reception
- Conference bags, lanyards, water bottles
- Specific speakers or sessions
- Berries or berry products for meals and breaks
- Other?

Let us know what you are interested in sponsoring!



For More Information

Learn more about the conference here.

www.raspberryblackberry.com/north-american-raspberry-blackberry-conference-2018/



Download detailed sponsor and exhibitor information and a registration form here.

www.raspberryblackberry.com/wp-content/uploads/2018BerryConferenceSponsorExhibitorInfo.pdf



Contact the North American Raspberry & Blackberry Association

Debby Wechsler, Exec. Secretary

info@raspberryblackberry.com

919-542-4037



This conference is a program of the
North American Raspberry & Blackberry Association
www.raspberryblackberry.com



In cooperation with the
University of California Division of Agriculture and Natural Resources