

CONFERENCE SCHEDULE OVERVIEW

This conference is now ALL-VIRTUAL. The schedule is accessed via the conference web and mobile Whova app and will be streamed via Zoom. All sessions will be recorded and available for on-demand viewing to all registrants for 6 months after the conference. Some titles shown below are shortened. **Times are shown in Eastern Time.** The Whova app will adjust to show you sessions in your own time zone. Program subject to change.

TUESDAY, FEBRUARY 22	
VIRTUAL ROOM A	VIRTUAL ROOM B
10:30 am An Update on Rubus Breeding at NIAB EMR (UK) 10:50 am Hormonal Effect on Wild and Cultivated Blackberry Germination 11:10 am Recent Progress in Polish Raspberry and Blackberry Breeding 11:40 am Effect of Silicon Against Biotic and Abiotic Stress Control 12:00 pm Littau Harvester in Poland, First feedback 12:20 pm Optimal Quality of Planting Material for Raspberry Plantations 12:40 pm Climate Challenges for Raspberry Production in the Balkans	10:30 am Trends and Opportunities for Berry Growers with UPick, Direct Sales and Other Types of Agritourism 11:15 am Farming on the Urban Fringe: A Panel Discussion 12:15 pm Collecting Rubus Harvest Data and How We Use It at Agriberry Farm
1:30 pm GENERAL SESSION: Conference welcome and opening comments Grower Spotlight: Richard and Susan Lynn, Sand Hill Berries, Mt. Pleasant, PA	
2:30 pm Killing SWD Sweetly with Erythritol 2:50 pm Development of a Biofilm for Insect Management in Fruit Crops 3:10 pm Improvement of a Novel Plant-based Deterrent against SWD 3:30 pm Reducing SWD in Fall-bearing Raspberry with Plastic Mulches 3:50 pm Planting Density & Primocane Management in Columbia Star: 4:05 pm Impacts of Mycorrhizal Fungal Inoculants & Fertilizer Sources on Red Raspberry 4:30 pm The Berry National Clean Plant Network & Virus Tested Cultivars	2:20 pm Leveraging Your Consumer Audience Through Social Media 2:45 pm The Ins and Outs of Crop Insurance 3:15 pm Food Safety & Training: Proposed FSMA PSR water changes 3:55 pm New Guidance for Inspection of Blackberries: Red drupelet disorder 4:25 pm Sponsor & Exhibitor Showcase
5:00 pm VIRTUAL OPENING RECEPTION	
WEDNESDAY, FEBRUARY 23	
GENERAL SESSION: 10:30 am Caneberry Market Update – David Magaña, Rabobank Research 11:15 am Blackberry Breeding Horizons: Looking back & looking forward – A Retrospective by John Clark, University of Arkansas 12:00 pm NARBA Annual Meeting	
VIRTUAL ROOM A	VIRTUAL ROOM B
1:30 pm Spotted Wing Drosophila Management Overview and Update 2:10 pm Potential for Management of SWD with UV-C Treatments 2:45 pm Spider Mite Issues & Solutions in Field & High-tunnel Production 3:05 pm Using Predatory Mites 3:05 pm Biological Pest Control for Caneberries 4:05 pm Fungicide Resistance in Common Raspberry Pathogens 4:25 pm Integrated Management of Bramble Diseases 5:20 pm Weed Management for Caneberries 5:50 pm Risk & Uncertainty of Plastic Mulch Adoption in Raspberry Production Systems	1:30 pm Merits of Using Tunnels for Berries & Venting Options 1:50 pm High-tunnel Opportunities, Problems & Solutions 2:10 pm High-tunnel Blackberries: A grower perspective 2:55 pm Rotating Cross Arm Trellis: Lessons Learned & Economic Analysis 3:20 pm Modifying Blackberry Cane Architecture with Plant Growth Regulators 3:45 pm Development of a Long-cane Raspberry Production System for the Southeast 4:15 pm Sponsor & Exhibitor Showcase
6:20 pm VIRTUAL HOSPITALITY ROOM open	
THURSDAY, FEBRUARY 24	
GENERAL SESSION 10:30 am Ag Policy & You – Linda Andrews, NC Farm Bureau	
VIRTUAL ROOM A	VIRTUAL ROOM B
11:20 am Congressional & Regulatory Activities Impacting Farmers 11:50 am Federal Legislative Ag Labor Laws & Regulation Updates 12:20 pm Hiring Employees: What to Think About When Starting the Process 1:40 pm Grower Panel: Ag Labor Hiring Ideas and Strategies 2:50 pm A public-private partnership to uncover genetic treasures in Rubus 3:10 pm Breeding Update from NCSU 3:25 pm NY Breeding Update 3:40 pm Arkansas Breeding Update 3:55 pm USDA breeding update: All the caneberries you can imagine 4:10 pm Adventures in Raspberry Breeding in Washington State 4:25 pm BC Breeding Update 5:00 pm Review of Recent Caneberry Variety Releases	10:30 am Poster Session 11:50 am Plant Tissue Analysis for Managing Fertility in Blackberry 12:20 pm Sap Analysis: New insight for a deeper understanding of plant nutrition 12:20 pm Fertility Management in Caneberries 1:10 pm Soilless Root Propagation for Long Cane Nursery Production 1:40 pm Tissue Culture 101: Why tissue culture berry plants?
5:40 pm CONFERENCE WRAP-UP & CLOSING COMMENTS	