

# SUPPORT THE NORTH AMERICAN BRAMBLE GROWERS RESEARCH FOUNDATION

**HELP US GROW!** Blackberries and raspberries are increasingly favored by consumers for their healthfulness, flavor, versatility and convenience. Your support of caneberry research can help expand production, help growers overcome barriers to success, and improve quality and profitability.

**WHAT IS THE FOUNDATION?** The North American Bramble Growers Research Foundation is a tax-exempt non-profit foundation chartered in 1998. Its purpose is to support research activities for the benefit of the caneberry industry.

The Foundation is closely allied with the North American Raspberry & Blackberry Association. The Association's board of directors is also the Board of Trustees of the Foundation and the Association provides administrative support to the Foundation. NARBA annually donates 25% of member dues to the Foundation.

**WHAT DOES IT FUND?** Currently, most grants are to plant breeding, production and post-harvest concerns, and pest and disease issues, based on priorities determined by the Trustees and the industry. An increased base of support would also allow funding of health benefits research, which can dramatically increase consumer interest and sales.

**HOW DOES IT WORK?** A Call for Proposals is sent out each fall. A Research Committee made up of growers, scientists, and others reviews all research proposals received and makes recommendations for funding to the Trustees. Grants are announced early the following year. Funding from the Foundation often helps leverage larger grants, as even small grants from the Foundation are an important expression of industry support.

**HOW CAN I GIVE?** The Foundation welcomes donations from any individuals and companies with an interest in supporting the caneberry industry. Donations of any amount are accepted. The Foundation's "Nursery Contribution Program" encourages nurseries to give annually at the level of \$.01 for each plant sold. All donations are tax-deductible. Checks should be made out to NABGRF and sent to NARBA, 197 Spring Creek Rd., Pittsboro, NC 27312.

- 100% of your donation goes to Research.

- All donations are tax-deductible.

- All donations by January 1, 2019 support 2019 research projects.

## DONATE ONLINE

<http://www.raspberry-blackberry.com/donate-to-the-nabg-research-foundation/>

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## TO LEARN MORE

Call NARBA at 919-542-4037 or email [info@raspberryblackberry.com](mailto:info@raspberryblackberry.com). Visit [www.raspberryblackberry.com/research-foundation/](http://www.raspberryblackberry.com/research-foundation/) to see current priorities, past funding awards, reports from funded projects, and more.

