



You are invited to attend the
NORTH AMERICAN RASPBERRY
& BLACKBERRY CONFERENCE
Chase Park Plaza Hotel, St. Louis, Missouri
March 3 – 6, 2020

Tuesday, March 3

Fundamentals of Caneberry Production Workshop in the afternoon. Opening reception in the evening.

Wednesday, March 4

Full-day tour visits North Bay Produce's distribution center, Eckert's Farm and Market, and the Danforth Plant Science Center, and wraps up with a tour of the Anheuser Busch brewery.

Thursday, March 5

Educational sessions, with three tracks of breakouts, trade show, and poster display .

Friday, March 6

Educational sessions, trade show, poster display continue. Conference ends at noon.

Some of the topics

Changing climate conditions: Impacts for caneberry production ♦ Caneberry market update and outlook
Cultivar reports from three berry breeders ♦ Irrigation and soil water monitoring ♦ Best fertilizer practices for blackberries and raspberries ♦ Digging into Soil Health ♦ Pests in a changing climate: What to expect when the weather is unexpected
♦ How to manage parasitic nematodes in raspberry ♦ Progress and challenge in SWD management ♦ Blackberry trellising and training ♦ Growing brambles in high tunnels ♦ Substrate production ♦ Reducing food safety risks in caneberries
♦ Farmer health: Coping with the stresses of farming ♦ Solving the complexities of farm succession ♦ Making the jump to selling wholesale ♦ Best ideas for direct-to-consumer sales

Some of the presenters

Hannah Burrack, North Carolina State University ♦ Patrick Byers, University of Missouri ♦ John Clark, University of Arkansas ♦ Lisa DeVetter, Washington State University ♦ Chris Eckert, Eckert Family Farms ♦ Gina Fernandez, North Carolina State University ♦ Donn Johnson, University of Arkansas ♦ Doug Kluck, National Oceanic Atmospheric Administration ♦ Fred Koenigshof, K & K Farms ♦ Laura McDermott, Cornell University ♦ Amanda McWhirt, University of Arkansas ♦ Bernadine Strik, Oregon State University ♦ Fumi Takeda, USDA-ARS (W VA) ♦ Dennis Todey, USDA Midwest Climate Hub ♦ Courtney Weber, Cornell University ♦ Margaret Worthington, University of Arkansas

Hotel reservations

Call 413-821-3581 and mention "Raspberry & Blackberry Conference" or access the link for online reservations from the conference web page. The special conference rate is \$125/night plus tax. The cut-off date for reservations is February 7, 2020. Parking is available for all attendees for a discounted rate of \$5/day in the hotel's attached garage.

Full conference information and registration:

www.raspberryblackberry.com

Or contact the North American Raspberry & Blackberry Association, 919-542-4037 or info@raspberryblackberry.com.