

2020 NORTH AMERICAN RASPBERRY & BLACKBERRY CONFERENCE

March 3-6, 2020

St. Louis, Missouri – Chase Park Plaza Hotel

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

JOIN WITH US FOR 2020 CANEBERRY VISION!

This conference of the North American Raspberry & Blackberry Association is expected to attract a local, national and international audience of growers, researchers, and industry personnel. St. Louis is easy to get to from both coasts and a city well worth a visit. ***We invite you take this opportunity to showcase your company or organization and help make this conference a success.***

CONFERENCE SCHEDULE

Tuesday, March 3 - Fundamentals Workshop (afternoon)
Opening reception at Chase Park Plaza Hotel (evening)

Wednesday, March 4 - Full-day tour (Eckerts Family Farm, Danforth Plant Science Center, North Bay Produce)

Thursday & Friday, March 5-6 - Trade show, educational sessions in several tracks, and scientific poster display at the Chase Park Plaza. Continental breakfast and refreshment breaks will be in the exhibit area.

SPONSORSHIPS

Sponsorships are crucial for keeping registrant fees low, bringing in high quality presenters, and providing a good conference experience for all.

Recognition & Benefits – ALL Sponsors

- Company/organization name, logo, and sponsorship level posted on the NARBA website as soon as we receive your Sponsorship Agreement.

- Company/organization name, logo, and contact information included in the printed Conference Program, given to each registrant.
- Opportunity to display and distribute your company literature or materials at our event.
- Complimentary membership in NARBA and listing for industry suppliers/services on NARBA's website.

Sponsors may request to sponsor a specific event or aspect of the conference:

- Opening Reception • Berries for meals
- Continental Breakfasts, Lunch, Breaks
- Poster Session Reception • Hospitality Room
- Specific speakers or sessions • Bags, Lanyards

EXHIBITING

While sponsors may choose to exhibit, you can also sign up to be an exhibitor without becoming a sponsor. This conference offers a targeted audience and more personal experience than a large trade show. Contact information for all exhibitors will be included in the conference program. Consider becoming a sponsor for additional recognition.

Exhibitor fee: Single space: \$500. Double space: \$800. Fee includes the reception on March 3, continental breakfasts on March 5-6, and lunch on March 5 for one representative. Additional representatives can be added.

SPONSORSHIP LEVELS AND BENEFITS

Sponsorship level	Amount	Complimentary registrations	Complimentary exhibit space*
Grand Sponsor (up to two only)	\$10,000	Up to three representatives	Full exhibit table
Host Sponsor (up to five only)	\$5,000	Up to two representatives	Full exhibit table
Platinum	\$2,500	One representative	Full exhibit table
Gold	\$1,000	One representative	Full exhibit table
Silver	\$500	None	Shared exhibit table
Bronze	\$300	None	Shared exhibit table

* If desired. Sponsors can choose not to exhibit or to simply bring/send brochures or business cards. Additional representatives or exhibit space can be arranged.



EXHIBITOR LOGISTICS

Continental breakfasts and all breaks will be held in the centrally located exhibit area.

Exhibit space: Approximately 8 x 8 ft, with a 6 x 2.5 ft. covered and skirted table (no pipe and drape).

Electricity: An electrical connection for your booth is \$50. Other connections available on request.

Trade show hours: 7:30 am - 5:00 pm on March 5.
7:30 am - noon on March 6. Overnight storage in a locked room will be available.

This venue cannot accommodate large equipment indoors or provide outdoor parking for a trailer. If interested in displaying/demonstrating equipment on the tour (Eckert Farm), contact NARBA.

Additional information on shipping materials, setup, and other logistics. will be sent to all exhibitors.

ACCOMMODATIONS

Our host hotel is the **Chase Park Plaza Hotel** (Royal Sonesta), with a special conference rate of \$125/night. Parking is available for a discounted rate of \$5/day in the hotel's attached garage (clearance 7 feet). There is complimentary wireless internet in the sleeping rooms and exhibit area. The hotel has several restaurants, a fitness center, and its own 5-screen movie theater.

This historic and elegant hotel is in the vibrant Central West End neighborhood of St. Louis, with many restaurants and small shops; Forest Park, across the street, is one of the largest urban parks in the U.S. at 1300 acres; it is also home to several major museums.

To make reservations: call **413-821-3581** and mention "Raspberry & Blackberry Conference" (or Block Code 0222RSPBLC) or reserve online from the link on the conference page at www.raspberrylblackberry.com.

Above: The Chase Park Plaza hotel, and the Gateway Arch in St. Louis. It is the world's tallest arch and the tallest man-made monument in the Western Hemisphere.

Additional nights on either side of the conference may be added at the same conference rate. *The cut-off date for reservations is February 7, 2020.*

TRAVEL

St. Louis Lambert International Airport (SLA) is 11 miles from the hotel. Airlines include American, Delta, Southwest, United, Alaska, and Air Canada.

The hotel address is 212 North Kingshighway, St. Louis, MO 63108.

SHARING & SUPPORTING RESEARCH

Sponsors and exhibitors may **submit posters** for display, as long as they are scientific in nature and not promotional. Contact NARBA if interested.

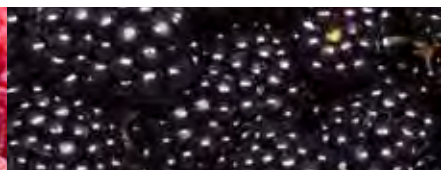
NARBA invites sponsors and exhibitors to also support the **North American Bramble Growers Research Foundation**. Grants by this foundation support much-needed caneberry research. Donations are tax-deductible. Donors will be prominently recognized at the conference.

REGISTRATION PROCESS

Please fill out the form on the next page and send it to NARBA. The sooner we receive your confirmation, the sooner we can begin to publicize your support and participation. You will be able to register for the March 4 conference tour at a later date.

QUESTIONS?

For more information contact Debby Wechsler, NARBA Executive Secretary, at info@raspberrylblackberry.com or 919-542-4037 or visit the 2020 Conference page at www.raspberrylblackberry.com.





2020 NORTH AMERICAN RASPBERRY & BLACKBERRY CONFERENCE SPONSORSHIP/EXHIBITOR AGREEMENT

Company/Organization Name _____
Representative(s) attending _____
Authorizing Name/Title (if different) _____
Contact phone _____ Fax _____
E-mail _____

FOR CONFERENCE PROGRAM LISTING / 2020 MEMBERSHIP DIRECTORY

Contact person (if not attending rep) _____
Mailing address _____
City _____ State/Prov _____ Zip/Postal Code _____
Phone #1 _____ Work Cell Toll-free
Phone #2 _____ Work Cell Toll-free
E-mail _____ Website _____
Briefly describe your products/services _____

CONTACT US ABOUT: Sponsoring a specific meal, break, or other aspect of the conference
 Providing berries/products for conference meals Special exhibit needs/requests Poster display

SPONSORSHIP (see benefits for each level on p. 1) \$ _____
 Grand Sponsor - \$10,000 Platinum Sponsor - \$2,500 Silver Sponsor - \$500
 Host Sponsor - \$5,000 Gold Sponsor - \$1,000 Bronze Sponsor - \$300

Sponsor booth space: Full table Shared table No exhibit Not sure yet

EXHIBITOR Single booth \$500 Double booth \$800\$ _____
Electricity for our exhibit (\$50).....\$ _____
Additional representatives (\$95 each).....\$ _____

CONFERENCE ADD-ONS (details in the regular registration brochure and online)

Fundamentals of Production Workshop, March 3 (\$50/person)\$ _____

Tour March 4 (\$75 person).....\$ _____

DONATION to NABG Research Foundation\$ _____

TOTAL\$ _____

Check enclosed (make out to NARBA; U.S. funds only please) Please bill us.
 Charge our credit/debit card

Acct # _____ Exp. date _____ CV code _____

PLEASE RETURN FORM TO

NARBA, 197 Spring Creek Rd., Pittsboro, NC 27312, fax 866-511-6660, info@raspberryblackberry.com

