

A close-up photograph of a raspberry bush with green serrated leaves and clusters of red and unripe raspberries. A semi-transparent dark grey horizontal band is overlaid across the middle of the image, serving as a background for the text.

NC CANEBERRY ASSOCIATION ANNUAL BUSINESS MEETING

2024 NC Caneberry Association Board Members



- Outgoing President-Mike Pack Jr.- M&M Berry Farm
- 2024 President- Vince Ferrante- Carolina Berry Group
- Vice President-Butler Anderson- Lewis Nursery and Farms, Inc.
- Treasurer-Heather Webb-Faith Farms
- Industry Representative-Alan O'Neal-Coastal AgroBusiness
- Marketing-Tony Haywood-NCDA&CS
- Past President & Research Committee Chair-Dalton Rhodes-Rhodes Berry Farm

New Members for 2024

Matthew Moore-Ivanhoe Blueberry Farms

Whit Jones-Cottle Farms

Advisors

Karen Blaedow-NC State Extension Henderson Co.

Daniel Shires-NC State Extension Cleveland Co

NCCA & NCDA Marketing Efforts



2023 Field Day





Save the Date

2024 Caneberry Field Day

Friday, September 20, 2024
10am-3pm

Rhodes Berry Farm, M&M Berry Farm
Hendersonville, N.C.

Field Tours, Raspberry Trial, Complimentary
Lunch, Research Updates, and more!



For more information, please contact Karen
Blaedow at karen_blaedow@ncsu.edu or
828-697-4891.

NC Pesticide Credits Available



College of Agriculture
and Life Sciences

If you have a disability or desire any assistive devices, services or other accommodations to participate in this activity, please contact the NC Agricultural Research Service at 919.515-2717 during business hours of 8 a.m. to 5 p.m. at least two weeks before the event to request accommodations.



Research Proposal Update



Projects Funded in 2023

- Enhancing canopy microclimate to optimize harvest timing and yield of primocane-fruited red raspberry “Crimson Treasure”-Hannah Lepsch, Gina Fernandez, Tom Kon (\$2,000.00)
- Long Cane Raspberry Fertility-Lisa Rayburn, Gina Fernandez, Brian Jackson (\$1,500.00)

Plans to Fund 1 New Project for 2024

A close-up photograph of two hands cupped together, holding a large quantity of ripe, dark blackberries. The hands are positioned centrally, with the palms facing upwards. A small, bright red stain is visible on the left palm, near the base of the thumb. The background is a blurred field of tall green grass. A semi-transparent white rectangular box is overlaid across the middle of the image, containing the text "Questions??" in a bold, black, sans-serif font.

Questions??