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The North American Raspberry & Blackberry Association is offering the long-awaited new edition of this important resource to our members at a special discount price.

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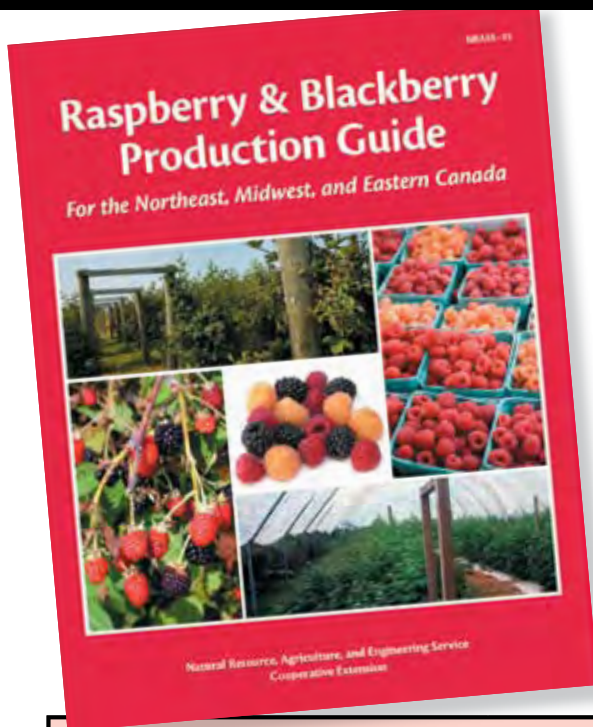
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The Raspberry and Blackberry Production Guide

will be the only comprehensive resource for both novice and experienced growers as well as crop advisors and educators. It provides information on all aspects of raspberry and blackberry culture as indicated in the chapter list at left.

There are descriptions of more than 70 cultivars including summer-fruiting red, black, and purple raspberries; fall-fruiting red and yellow raspberries; thornless, thorny, and fall-fruiting blackberries, and hybrid berries. Field production, high tunnel production, and greenhouse production are reviewed. Detailed information is included on planning and managing irrigation and chemigation systems. Includes more than 35 descriptions and 70 color photos of insects, mites, diseases, and physiological disorders.

This publication is intended to help raspberry and blackberry growers plan and implement production and marketing decisions. The cultivars mentioned either have performed well or show the most promise for the Northeast, Midwest, or Eastern Canada. Pest management chapters emphasize cultural controls, since chemical use is regulated on the state or province level.

The book includes:

- 14 chapters
- 156+ pages
- 134 color photos
- 36 line drawings
- 30 tables
- 18 sidebars
- sample calculations
- suggestions for further reading
- glossary.

Chapter List

1. The History and Biology of Cultivated Raspberries and Blackberries
2. Site Selection, Site Preparation and Preplant Cover and Green Manure Crops
3. Plant Selection
4. Production Methods (field, high tunnel, greenhouse)
5. Trellising and Pruning
6. Water Management
7. Soil and Nutrient Management
8. Insect and Mite Scouting and Management
9. Disease Management and Physiological Disorders
10. Weed Management
11. Spray Application Technology
12. Harvesting, Handling, and Transporting Fresh Fruit
13. Marketing Bramble Fruits
14. Budgeting

FOR MORE INFORMATION, INCLUDING SAMPLE PAGES, VISIT WWW.NRAES.ORG

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